



Dr. Brian C. Mulligan, MBA '90, DBA '22
CEO of Mulligan Investment Bankers, LLC

Dr. Brian C. Mulligan is an international executive who has held positions of Chairman, Vice-Chairman, CEO, COO, CFO, EVP, and SVP of major multinational companies, world-class advisory firms, and private equity firms. Positions held include Vice Chairman of Deutsche Bank, EVP/CFO of Seagram's (Fortune 50 Company), Co-Chairman of Universal Pictures, COO of Universal Studios, Chairman of FOX Broadcasting and Cable, EVP/SVP of Strategic Planning, and Corporate Development for MCA INC. and Universal Studios Inc., CEO of Universal Television, Senior Executive Advisor for Boston Consulting Group and Senior Manager for Price Waterhouse. He has served on numerous boards such as IAC.

Thus far, Mulligan has been instrumental in over \$200 billion of transactions, making him one of the most prolific executives globally. Mr. Mulligan is an expert in domestic and international financings, operations, and restructurings for long-term value-creating growth. Examples of operating performance improvements include over \$2 billion in operating improvements, reengineering Universal Pictures from the 6th rated studio to 1st, and over a \$1 billion turnaround in operating cash flow. He took Deutsche Bank from 8th to 1st in the Media/Telecom and 12th in entertainment to 1st in 3 years.

Mulligan is a featured industry and academic speaker and a published writer with over twenty articles on global businesses, entertainment, sports, and emerging businesses. Exemplars notices are "One of the 25 Most Powerful People in Hollywood," Premiere Magazine, "One of the Ten Most Prominent Bankers in Entertainment," L. A. Business Journal, and "One of the Three Leading Investment Bankers on Emerging Business Models," TMT Quarterly/Law 360. Mulligan earned a BS from USC, an MBA from UCLA, and a Doctorate from Pepperdine. He is a member of FINRA, SPIC, AICPA, California Society of CPAs, and Beta Gamma Sigma.